

City of Keene
AIRPORT DEVELOPMENT & MARKETING COMMITTEE
AGENDA
TUESDAY, November 27, 2018 9AM
Keene Dillant Hopkins Airport

Members:

Curt Hansen, Chair
Elizabeth Bendel, Monadnock Aviation (FBO), Vice Chair
Mayor Kendall Lane
Peter Delaney
Joe Bendzinski
Councilor Mitch Greenwald
Swanzey Selectman Bill Hutwelker
Nathan Jacobs
Rick Blood
Brian Johnson, C&S
City Manager Elizabeth A. Dragon

There will be a meeting of the Airport Development and Marketing Committee in the terminal building of the airport at 80 Airport Road in Keene. The agenda is as follows:

Old Business:

Spring runway/airport celebration planning. Need a sub-committee.

New Business:

Airport Development & Marketing discussion with guest speaker: **Bill Tomcich**

Bill Tomcich has more than twenty-five years of experience in the unique field of incenting and attracting airlines into ski resort communities. Under Bill's leadership as president of **Stay Aspen Snowmass** from 1998 - 2018, this central reservations service is now a healthy and profitable operation that is essential to the resort community. Even more vital to Aspen Snowmass is the success he has demonstrated in developing commercial air service into the Aspen / Pitkin County Airport (ASE) into what is now one of the strongest direct flight programs of any mountain resort airport.

While now both operated and owned by Aspen Skiing Company through a delicate transition orchestrated by Bill, Stay Aspen Snowmass will continue to operate in the spirit of collaboration with the lodging communities of Aspen and Snowmass created under Bill's tenure as president – a cooperative model unequalled in the mountain resort industry. Bill is also the air service development contractor for Fly Aspen Snowmass, a consortium comprised of Aspen / Pitkin

County Airport, Aspen Skiing Company, the Aspen Chamber Resort Association, and Snowmass Tourism.

Bill's expert knowledge and analytical understanding of both the ski and hospitality industries along with the airline industry has commanded respect within the Aspen Snowmass community and throughout the Colorado ski industry. He sits on the boards of both the Aspen Chamber Resort Association, and the Colorado Ski and Snowboard Museum and Hall of Fame and is actively involved with regional and statewide air transportation issues. He is best known as Aspen's foremost commercial aviation expert and local spokesperson on all issues related to airlines and hospitality metrics, and has recently creating a consulting practice under the name Tomcich Travel Consulting, LLC with Fly Aspen Snowmass as his primary client along with other new clients from California to Vermont.

Prior to being recruited by Aspen Skiing Company in 1995, Bill held the position of air transportation manager for Vail Associates where he was instrumental in developing the direct flight program that now exists at the Eagle County Regional Airport.

Confirm the next meeting; fourth Tuesday of the month:

10:00 Adjournment
