

**CITY OF KEENE
PARTNER CITY COMMITTEE
AGENDA**

Tuesday, April 13, 2021

5:00 pm to 6:00 pm

Join Zoom Meeting:

<https://us02web.zoom.us/j/82001370670?pwd=NUUrMGFxE41LzJvZTdUVUVhZS9wdz09>

Meeting ID: 820 0137 0670 Passcode: 396964



1. **Call to Order** - Read: *Authority for Conducting a Meeting Electronically*; Per Emergency Order #12, issued by the Governor of the State of New Hampshire, pursuant to Executive Order #2020-04, gives authority for public meetings to be held remotely and shared information about how members of the public can listen and share comments.
2. **Roll Call – Appoint Alternates (if required)**
3. **Minutes of the Previous Meeting:** March 9, 2021
4. **Board Business**
 - a. Planning for future exchanges with Einbeck
 1. Future Exchange Ideas – YMCA, dance, rugby
 2. Student pen-pal ideas
 - b. Discuss Promotional Activities/Media Opportunities to help promote PCC events and exchanges.
 - c. Fundraising Ideas
 1. Survey w/donate button
 2. Food Festival fundraising opportunity
5. **Communications:**
6. **Reports:**
 - a.) Treasurer Report –*Delene*
7. **New Business:**
 - a.) Holiday Market in Keene
8. **Next Meeting:** Next meeting is May 11, 2021
9. **More Time:**
 - a.) Review Rules of Order & Compare with other advisory boards – *samples attached*
 - b.) Student Exchange – Update on postponement
10. **Adjournment**

Helen Mattson

From: Councilor Michael Giacomo
Sent: Wednesday, April 7, 2021 1:17 PM
To: Helen Mattson
Subject: Re: Next Meeting - Partner City Committee - March 13th

From March 18 - I sent it to the official partner city email address.

Hi Helen et al,

I'm sending this as a "private citizen" rather than a councilor or committee member, so hence the personal email usage.

I am president of the Keene Young Professionals Network, and as you might be aware, we are hosting a the "A Taste of Keene" food festival downtown on June 5 from noon to 5pm. The event came from the city's reopening committee, and the primary function of the event is to welcome folks back out, show off our restaurants through bite-size dishes, and hopefully provide some financial support to some of the businesses who have been hardest-hit by the pandemic.

As part of the festival, we are also planning to use the Hannah Grimes/Green Energy Options parking lot to host a Biergarten showcasing all of the region's local breweries. We are hoping to have every brewery and distillery in the region represented there. In our meeting last week I came up with the idea of ordering a bunch of Einbecker through our local beer store (cans or kegs, though kegs will require a special German "M" style tap) and having someone(s) from the partner city committee get licensed and serve it at a tent in the Biergarten. People will be buying tickets, each good for a 4oz pour of beer. At the end of the event, the total ticket proceeds (minus expenses) will be divided amongst everyone based on the number of tickets collected by each brewery. I figured it's a relatively easy way to make a few bucks for the program, spread the word about the program, and if we reach out to Albert and Gundi Eggers, we might be able to even get a bunch of Einbecker brewery swag sent over that can be given out at the table.

The cost of doing ~300 pours in cans is ~\$600 (or in a keg, I believe it's ~\$200, including \$50 keg tap). It's not likely to be an economic windfall, but hopefully will make a little money, help spread the word about the organization, etc. We are working to get a Biergarten sponsor to help cover costs, and if we do that then the proceeds would all go up significantly.

So actions/questions for the committee –

Is this something we would be interested in pursuing?

Cans or Keg (need to give beer store notice since it's imported)?

Who will serve, and can they get their server certification prior to the festival?

Who will reach out to the brewery to see what we can get?

We can provide more information about the event if needed.

Thanks much!

-Mike
Mike Giacomo

1 City of Keene
2 New Hampshire

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5 PARTNER CITY COMMITTEE
6 MEETING MINUTES
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8 **Tuesday, March 9, 2021**

5:00 PM

Remotely via Zoom

Members Present:

Kürt Blomquist
Dawn Thomas-Smith
Mari Brunner
Dr. Delene White
William Schoefmann, Vice Chair
George Hansel
Councilor Michael Giacomo

Staff Present:

Helen Mattson, Staff Liaison

Members Not Present:

John Mitchell, Chair
Lena Kridlo

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13 pursuant to Executive Order #2020-04 issued by the Governor of New Hampshire, waives
14 certain provisions of RSA 91-A (which regulates the operation of public body meetings) during
15 the declared COVID-19 State of Emergency.

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17 **1) Call to Order**

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21 **2) Roll Call – Appoint Alternates (if required)**

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23 Roll call was conducted.

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27 Mr. Blomquist made a motion to approve the meeting minutes of February 9, 2021. Ms.
28 Thomas-Smith seconded the motion.

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The motion passed by unanimous vote.

4) Board Business

a. Planning for future exchanges with Einbeck

1. Future exchange ideas – YMCA, Dance, Rugby

Vice Chair Schoefmann stated that the Rugby Club is aware of the opportunity and are, probably like the other organizations right now, awaiting the end of the COVID-19 restrictions to see what happens. He continued that they are currently not making any plans in the rugby world for competitive play, but that may change with the increase in vaccines.

Mr. Blomquist suggested they talk with the Einbeck group about the possibility of having some sort of virtual event. Is there any cultural event happening, and could they have a virtual get-together of some kind? Discussion ensued about the idea and who the contacts are. Ms. Mattson suggested Chair Mitchell contact someone in Einbeck. Mayor Hansel suggested a virtual beer-tasting event. Vice Chair Schoefmann asked if Mayor Hansel can contact someone in Einbeck, and Mayor Hansel agreed. Mr. Blomquist asked if Dr. White could touch base with someone as well. Dr. White replied that the Cohen Center is running a lecture series, which she will send the committee more information about. She continued that the Music Department has a series happening online as well. Vice Chair Schoefmann stated that a great way to reach out to Einbeck would be to share information about virtual events happening in Keene that they could attend. For example, the Historical Society, too, has some virtual workshops/events; they can try and put a list of ideas together for Mayor Hansel to reach out to Einbeck with. Mayor Hansel replied yes, he welcomes any links/information/event listings people have to send him, and he can then communicate with the Mayor of Einbeck. Discussion continued. Vice Chair Schoefmann asked anyone who knows of virtual events happening in March or April to email him information by the end of the week so he can forward a comprehensive list to Mayor Hansel.

2. Student Pen-Pal Ideas

Vice Chair Mr. Schoefmann asked if there has been any motion on this. Ms. Thomas-Smith replied that she thinks how it was left was that Chair Mitchell, through his connection with Fuller School, found a fifth grade teacher who was interested in moving forward with this. She continued that he would have an update next time. Keene Middle School would possibly be “phase 2” if it goes well with Fuller. Ms. Brunner stated that new PCC member Lena Kridlo had also talked about reaching out to the Surry Charter School about this. Discussion continued. Vice Chair Schoefmann stated that he will touch base with Ms. Kridlo and follow up with Chair Mitchell, too, and hopefully they will have some good news at the next meeting.

Dr. White shared that the Goethe Institute might be a good resource, in terms of ideas to give to teachers, to help facilitate the pen pal program. It gives ideas and a little bit of structure for how

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78 **and exchanges – Dawn**

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99 **5) Communications**

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101 Vice Chair Schoefmann asked Ms. Mattson if there are any communications. Ms. Mattson
102 replied no.

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104 **6) Reports**
105 **a. Treasurer Report**

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107 Dr. White stated that there are no changes to report.

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109 Ms. Thomas-Smith made a motion to accept the Treasurer Report. Mr. Blomquist seconded the
110 motion, which passed by unanimous vote.

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112 **7) New Business**
113 **a. Fundraising Ideas – Survey with donate button**

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b. Einbeck’s Street Art – Update

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157 heard any feedback on this. These coloring books were shared with the Parks, Recreation, and
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174 **8) Next Meeting – April 13, 2021**

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177 **a) Review Rules of Order and Compare with Other Advisory Boards**

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180 **10) Adjournment**

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