

Long Range Planning Committee Minutes
December 12, 2022
5:00PM-6:00PM

Present: Jennifer Alexander (Co-Chair), Kathleen Kennedy Burke (Co-Chair), Yves Gakunde (Committee Member), Marti Fiske (Library Director), and Susan Bloom (Assistant Library Director)

The meeting was called to order at 5:00PM by Committee Co-Chair, Jennifer Alexander.

- Updates about committee membership were given. Jennifer Alexander and Kathleen Kennedy Burke will co-chair the committee, and will be joined by Yves Gakunde, Marti Fiske, Susan Bloom, Jenna Henderson, and Leatrice Oram. Ritu Budakoti, Chair of the Outreach Committee, will participate in committee meetings to the best of her ability. Kathleen will talk with Jan Manwaring about a member of the Friends joining the committee. Other members of the greater community will be asked to help with “community conversations” but will not be official committee members.
- The committee agreed to move forward with organizing a KSC partnership to help us develop and analyze a community survey. Ke Li (*pronounced. Kay Lee*), KSC Professor of Business, has offered her students of the Customer Relationship Management class to help us create a survey and analyze the results. This class is about developing databases and drawing conclusions from resulting data. These students will either have had the Marketing Research class in Fall 22 or will in Fall 23. The survey would be given as an optional extra assignment. She would work with us over winter break via Zoom to development the project. Class starts on January 18 (12 - 2:30 pm) and runs once weekly. We would be invited to the first class to tell the student about the project.
- Kathleen and Marti did some research on possible facilitators and identified 4 for to look into. Kathleen contacted 3 of the 4, and heard back from 2. Kathleen and Marti will continue research facilitators and will be prepared to present their findings in January.
- Kathleen identified the resource “NH Listens.” There are possible free services available and Kathleen will inquire more about what is offered by contacting Michelle Holt-Shannon. Another possible resource is Peer Associates which could provide us with better help for data analysis.
- Susan raised the question if we actually needed a consultant. Marti has a vast amount of strategic planning experience, has been trained (and used) Harwood, and has a number of resources at her disposal. Marti agreed that she does have the experience and might be able to do this work. The committee will discuss this question more at their next meeting.
- The next meeting date was set for December 20, 2022 at 4:30. This will be a quick, check-in meeting prior to our January meeting when we expect to meet for the first time as a full committee.

The meeting was adjourned at 5:51PM.

